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Communications

May 12, 2015

Boiling Springs to Host Third Annual Event on South Main Street

BOILING SPRINGS, N.C.—Families are invited to enjoy food, crafts and fun activities on Saturday, May 16, as The Town of Boiling Springs hosts the third annual Crossroads Festival, sponsored by Gardner-Webb University, Piedmont Utilities and Turner Trucking.

This year's festival is set for 10 a.m. to 2 p.m. along South Main Street. Activities will include food vendors, craft and clothing merchants, free inflatable activities and rides, student dance performances, a fire department training demo, balloon entertainment and beginner archery lessons.

"There will be something for every member of the family," said Boiling Springs Town Manager Tom Hart. "We really try to go out of our way to accommodate every interest and make the Crossroads Festival great for the entire family, all the way down to making sure there are comfortable seats in the shade."

In recent years, Boiling Springs has hosted a spring festival to mark milestones in the history of Gardner-Webb University and the town. Previous events celebrated occasions such as the town's 100th anniversary in 2011 and the arrival of springtime. The event's current name references the town's motto, "Crossroads of Opportunity," and organizers hope to continue to grow the festival's sponsorships and offerings.

"The day celebrates life in Boiling Springs," Hart added. "And it's a good way to spend a weekend with the family."

During Saturday's activities, a portion of South Main Street will be closed near the stoplight intersection with College Avenue, but businesses along the roadway will be open.

For more information about the festival, call Boiling Springs Town Hall at 704-434-9419 or visit the town's website at boilingspringsnc.net.

The Town of Boiling Springs, N.C., offers a relaxing small-town atmosphere with proximity to big-city amenities. The town is known as the "Crossroads of Opportunity" because it represents the opportunity to work in one of the region's globally competitive industries, live in a safe and friendly neighborhood, learn in local public schools and at Gardner-Webb University, and play in local parks and the YMCA.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them for professional success and for productive citizenship.